



Technology in High Gear

successful audio visual solution
designed for regional car dealership



the need

After twenty years of growing a successful business, this regional car dealership felt their customers deserved an environment equal to its reputation for high caliber sales and service. BCS was presented the opportunity to design and integrate a total audio visual solution for the dealership's showroom, executive suites, and customer service areas.

the technology

Unique features of the newly renovated facility take the customers beyond purchasing a new vehicle. To welcome customers into their new showroom, an impressive four-panel video wall showcases the dealer's spacious, main lobby entrance. Throughout the facility, BCS mounted other plasma displays integrated with top of the line audio systems in the children's playroom, cafe, and executive suites. Each zone is equipped with surround sound and dedicated DVD systems along with multiple keypad locations for AV control. To help facilitate internal communications on new products and service training, the new corporate training room is designed for easy presentations to large audiences with multiple electric drop down projectors and screen lifts.

the solution

The project set a new benchmark for other car dealerships in the region. The building's clean lines and architectural features are the backdrop to the modern audio visual technologies strategically placed to create an engaging visual experience for the customers. BCS provided a comprehensive solution to make the technology available to the entire facility within a single control room - reducing the complexities of managing the numerous systems deployed. To learn more about this project or how BCS can design and build your next audio visual system contact one of our sales professionals.

car dealership :: **av solution**

For More Information:

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